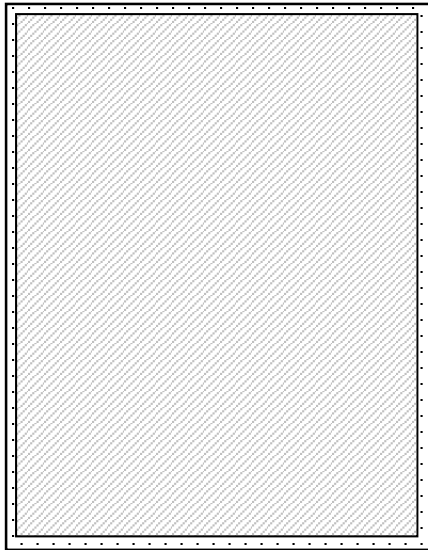


Guidelines for ad design by Peter Prusa, Art Director

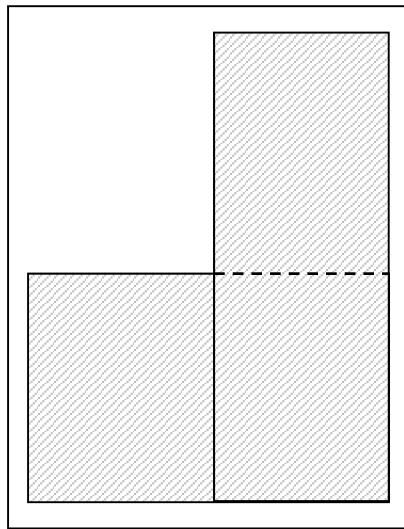
FULL PAGE

8.375" wide x 10.875" tall
(please add 0.125" for bleed)



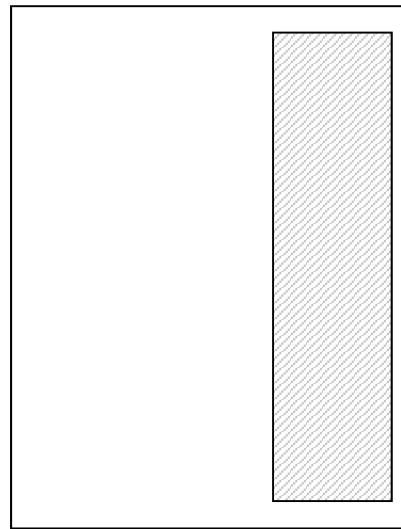
HALF PAGE

3.625" wide x 9.75" tall (vertical)
7.5" wide x 4.75" deep (horizontal)



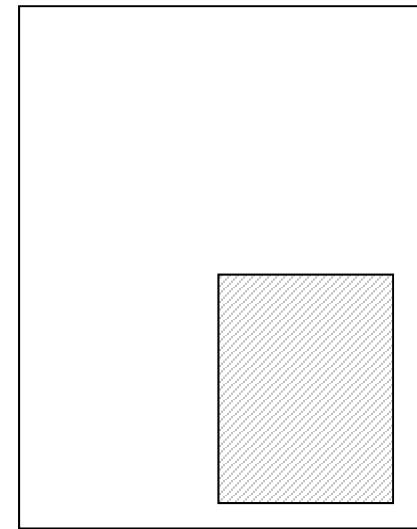
ONE-THIRD PAGE

2.375" wide x 9.75" tall



QUARTER PAGE

3.625" wide x 4.75" tall



**these specifications apply to CSANews magazine, Nouvelles « CSA » and Snowbird Extravaganza Show Guides*

Components to provide:

- A mock-up of the ad, if possible (even a handwritten version is helpful)
- All text in text format (email or Word)
- High-resolution images (preferably 300 dpi) including company logo in vector eps format

Send all components to peter@medipac.com and copy your sales rep.

A draft of the ad will be provided for your review and written approval of the final version must be received before it is placed in the magazine.