

A GREAT HOLIDAY GIFT IDEA!

COLLIER & ASSOCIATES ADVANTAGE NEWSLETTER

GIFT & REFERRING DOCTORS SPECIAL

Remind your referring doctors, CPAs and friends
of your appreciation 24 times a year!



RECIPIENTS WILL RECEIVE EACH OF THESE BENEFITS:

- A personalized letter from us welcoming doctors to the Newsletter – each issue will have a reminder that the gift is from You.
- A seminar sheet listing our upcoming Collier continuing education seminars held at any of our hand-picked, upscale destinations.
- The latest up to the minute advice on tax savings, investing, practice management, transitions, insurance and estate planning that has been helping doctors get and retire wealthy for over 40 years, we anticipate discussing many vital topics of specific concern to doctors.

"The content of this past years Newsletter was some of the best ever. This one I received today was very informative. Keep up the good work!" **John R. Thomas, DMD, Florence, AL**

"Most recently I implemented the Refer a Friend, Receive a Gift idea that was suggested in the Newsletter a few months ago. I have meticulously highlighted (for over 20 years) and saved my favorite articles in a file that I frequently refer to – it takes up a LOT of room in my top file drawer." **Sabra & Greg Fawcett, DDS, Fall City, WA**



"I first received your Newsletter as a gift from Dan and Connie McCarthy 10 years ago upon the birth of my son. I continue to enjoy reading the pearls 10 years later. I have only been able to attend 3 seminars in that time since I have young children. However, I feel as though I have known you and consider you a friend."

**Michele E. Spekhardt, DMD
Bangor, ME**

"I have kept many of your newsletters in my personal saved file which I have shown to my young sons for sound advice. You have an uncanny knack of getting right to the heart of what are often very complicated matters, and I have always looked forward to reading your Newsletter. It is one of the best, in any field."

**Jeffrey Elmer, DDS
Bonner Springs, KS**





Over the years, we have written several articles on the care and treatment of referring doctors. One modest suggestion has been to give gift subscriptions to the Newsletter as a valuable thank-you token that would remind the recipient of you twice each month. A bottle of scotch or a box of candy is nice, but why not give something that will make you stand out? We started offering big discounts (20%-60% based on volume) on any gift subscription and we have been overwhelmed by the response.

**20-60% off Newsletter Gift Subscription
(The Gift That Keeps Giving)**

12 month (24 issues) Gift Subscription Rates:

1 – 5 Gifts	\$212.00 each – Savings of 20%
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This is off the regular rate of \$265.00 per year.
This offer is good only for the newsletter gift recipients.

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**Please send the Collier Advantage Newsletter
for one full year at the special gift rate to:**

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